

Quick Schedule Checklist

6 Things to Consider When Quick Scheduling Your Content

- UNDERSTAND YOUR AUDIENCE** *learn which posts or Stories your followers interact with by diving into your analytics to view the hours or days your content generally performs best.*
- CHOOSE BEST TIMES TO POST** *Choose “Best Time to Post” time slots that are based on when your followers are most active on Instagram.*
- SHARE BEST CONTENT** *Use Quick Schedule consistently to rotate through your arsenal of evergreen content, but don't forget to continue to create fresh content for your audience as well!*
- ADJUST QUICK SCHEDULE TIMES** *Play around with your Quick Schedule times by testing out different time slots and seeing how that content performs throughout the month.*
- PRIORITIZE PARTNERSHIPS OR ANNOUNCEMENTS** *Schedule high-priority content during your Best Times to Post, like brand partnerships and important announcements for your business.*
- CREATE GOALS** *Month to month, measure how you're reaching new audiences by consistently scheduling your content. While we don't encourage posting for the sake of posting, creating a routine will take the edge out of social media marketing.*
- CREATE GOALS** *We understand the pressures of social media while running a business or managing a brand. The Quick Schedule tool is here to help you spend less time managing social media. Once you're scheduled for a week or two, prioritize self-care or some relaxation - away from the screen!*